



# Sponsorship Overview

Corporate sponsorship and naming opportunities (Streetsboro Ice Arena Capital Campaign)

**DRAFT** (for discussion) • Updated January 05, 2026

Sponsorship participation supports a long-term community asset while providing sustained visibility, goodwill, and alignment with youth development and family recreation.

## Why sponsor

- Associate your brand with youth development, health, and community pride
- Reach families and athletes through year-round programming and events
- Support scholarships and accessible ice time for local kids
- Create long-term visibility through on-site recognition and communications

## Professional planning foundation

Early-stage ice arena planning is being informed by **M2K Architecture**, a nationally recognized ice arena and athletic facility design firm. This strengthens the project's technical credibility for sponsors and public partners.

## Sample sponsorship categories

Category	Examples	Benefits (examples)
Naming Rights	Arena, rink(s), lobby, party rooms, locker rooms	Permanent signage, major recognition
Program Sponsor	Learn-to-Skate, Youth Hockey, Community Skate Nights	Branding on program materials
Event Sponsor	Tournaments, exhibitions, seasonal events	On-site mentions, event visibility
Facility Visibility	Boards, digital displays, donor wall	Ongoing exposure to attendees

## How to start

We tailor sponsorship packages to partner goals, audience, and budget. To begin a sponsorship discussion or request a sponsor packet, contact:

**ice@venturescontracting.com**

Note on availability



## **Streetsboro Ice Arena**

### **Sponsorship Overview**

Specific naming opportunities and benefits depend on final building scope and approvals. Multi-year commitments are welcomed.