



Sponsorship Overview

Corporate sponsorship and naming opportunities (Streetsboro Ice Arena Capital Campaign)

DRAFT (for discussion) • Updated January 05, 2026

Sponsorship participation supports a long-term community asset while providing sustained visibility, goodwill, and alignment with youth development and family recreation.

Why sponsor

- Associate your brand with youth development, health, and community pride
- Reach families and athletes through year-round programming and events
- Support scholarships and accessible ice time for local kids
- Create long-term visibility through on-site recognition and communications

Professional planning foundation

Early-stage ice arena planning is being informed by **M2K Architecture**, a nationally recognized ice arena and athletic facility design firm. This strengthens the project's technical credibility for sponsors and public partners.

Sample sponsorship categories

Category	Examples	Benefits (examples)
Naming Rights	Arena, rink(s), lobby, party rooms, locker rooms	Permanent signage, major recognition
Program Sponsor	Learn-to-Skate, Youth Hockey, Community Skating Nights	Branding on program materials
Event Sponsor	Tournaments, exhibitions, seasonal events	On-site mentions, event visibility
Facility Visibility	Boards, digital displays, donor wall	Ongoing exposure to attendees

How to start

We tailor sponsorship packages to partner goals, audience, and budget. To begin a sponsorship discussion or request a sponsor packet, contact:

ice@venturescontracting.com

Note on availability



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Specific naming opportunities and benefits depend on final building scope and approvals. Multi-year commitments are welcomed.